



Tools4ever sponsors 'Solving the Identity Management Crisis' webinar

In partnership with Church & Dwight, makers of Arm & Hammer products, Tools4ever is sponsoring a webinar about solving identity and access management issues

Seattle, WA, August 23, 2011 – Tools4ever, the market leader in Identity and Access Management solutions, is pleased to announce that it has partnered with Church & Dwight, makers of Arm & Hammer, to present a webinar regarding solutions for identity and access management issues. From managing the user lifecycle to single sign on and even password reset options, no organization is immune to the need to implement organized, effective and cost efficient solutions to combat these issues. Join Gary Oppel from Church & Dwight as he discusses the challenges his company faced with managing thousands of user accounts and how they brought in solutions that would allow for quick implementation with fast ROI.

Hear how Dwight & Church implemented an identity management solution that:

- Automated the user lifecycle, provided provisioning and organized the Active Directory environment

Also learn about their plans to implement additional solutions to:

- Reduce calls to the helpdesk for password related issues by implementing a password reset solution
- Provided a single sign on solution to increase productivity and reduce calls to the helpdesk for access management issues

Dean Wiech, Managing Director of Tools4ever – New York, had this to say about the upcoming webinar; “We are very pleased to partner with a long-time customer who has successfully solved their identity and access management issues. Church & Dwight has implemented solutions that have proven, time after time, a substantial ROI; and they are currently planning and testing additional solutions to help the organization have better password reset options, as well as single sign on (SSO).”

To register for the webinar visit: <http://redmondmag.com/webcasts/2011/08/advancedtools4ever-solving-the-identity-management-crisis.aspx?partnerref=advtool>

About Tools4ever

Tools4ever distinguishes itself with a no-nonsense approach and a low Total Cost of Ownership. In contrast to comparable Identity & Access Management solutions, Tools4ever provides a complete solution in several days rather than weeks or months. Partly thanks to this approach, Tools4ever is the

undisputed Identity & Access Management market leader, with more than one million managed user accounts. Visit www.tools4ever.com for more information.

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